

The difference is real



#### where memories grow

From the very outset, Frasers Property Australia's planning for The Rise focused on creating a family friendly neighbourhood where everyone can enjoy an active, outdoor lifestyle. With its elevated views, fresh breezes and central parkland, The Rise is simply uplifting.

Its a place to be part of a new neighbourhood, enjoy the family, explore the central parklands and create new friendships.

It's a place where memories grow.



## The Park Ridge Planning Scheme Amendment is the vision for a 25-year redevelopment plan - creating a vibrant, connected and sustainable future. This will be achieved through planned initiatives as outlined below.

#### be part of a bigger plan

Becoming part of The Rise means you are perfectly positioned to take advantage of the growing amenity, services and opportunities being delivered as part of the Park Ridge Planning Scheme Amendment. This plan underpins the evolution of the area, creating an integrated, well planned, well serviced urban community enriched by extensive environmental corridors, parks and waterway networks.

\*Source: Park Ridge Planning Scheme Amendment.
These proposed initiatives are to be carried out by others and Frasers Property Australia makes no representations or warranties in relation to their timing or completion dates.



#### **Employment** opportunities

An emerging population of 25,000 people

Creating a projected additional 8,000 – 13,000 employment opportunities

650 hectares incorporated in the masterplan designated for a Business Technology Centre, industrial, retail, commercial, community and other centres

Thriving central town centre and local employment opportunities close by

Surrounded by employment hotspots of Springfield, Logan City, Eight Mile Plains, Yatala and Ipswich



#### An active transport plan

The vision for Park Ridge is to create
a community providing multiple
transport options to reduce the
reliance on personal vehicles. To
achieve this, the following initiatives
have been planned

Proposed extension of the bus commuter services south from Browns Plains

Walkways and cycleways to connect
Park Ridge's community facilities

Efficient routes for commuting by car

Public transport services

Express bus service at Park Ridge
Town Centre to Brisbane CBD

Park'n'Ride facility at Mt Lindesay
Highway and Crest Road





green space is the focus of design

The 10,000m<sup>2</sup> centrally located, elevated park is the green focal point of The Rise, strategically designed to set a natural theme that flows throughout the community. Every home is connected to this one hectare, beautifully landscaped area featuring mature shade trees, space for ball sports, undercover picnic shelters and a state-of-the-art children's playground.

at Park Ridge you can...
be part of a new neighbourhood
enjoy the family
explore the central parklands
create new friendships & watch the memories grow...



### the choice is yours At The Rise you have the perfect opportunity to buy your dream home – whether it's a single storey family home with a large backyard and plenty of room for a pool or play, or a double storey villa with a low maintenance backyard that's just right for a stylish, low maintenance courtyard. The difference is real flexibility. land only Choose a lot and then find a reputable builder who will work with you to design and build your perfect home.

### lot size options



home

+ land

Select from a number of uniquely

to perfectly fit each lot.

The choice is yours, it's that simple.

designed home and land packages.

Each has been carefully put together









Villa

A low maintenance lot size designed to suit a range of slimline home designs, for both 3 and 4 bed options.

Premium

Comfortably fits a single storey 3 or 4 bedroom home with double lock up garage. For something bigger, simply build a double storey.



Courtyard

A wider frontage for greater street appeal, plus more space for the family with an additional living space or bedroom.



Premium Courtyard

Numerous home designs are available to suit this lot. Enough backyard space to add your touch of individuality such as a large alfresco entertaining area and pool.



Traditional

Designed to fit the majority of single and double storey house designs offered by most builders. More flexibility to spread out and you could possibly fit a caravan or boat down the side.







#### PRIVILEGES & BENEFITS.

PURCHAS REWARDS

When you purchase your first property from Frasers Property in Australia or New Zealand, you become a member of Prosperity, eligible for generous **Purchase Rewards**. This means that when you buy your second property from us at participating developments across Australia and New Zealand, you'll receive a **2%** reduction off the list price, rebated after settlement. When you buy your third or subsequent properties from us at developments across Australia and New Zealand, you'll receive **3%** off the list price, rebated after settlement. It's that simple.

7 REFERRAL REWARDS

Prosperity membership rewards you for your recommendations. Recommend Frasers Property to a friend or family member who is not already on our database, register yourself and your friend, and if they purchase a property you'll receive a \$2000 **Referral Reward**, paid after unconditional exchange; and there are no restrictions on the number of referrals you can make.

You can make a referral online at frasersproperty.com.au/prosperity or at any of our project sales offices.

PRIORITY NOTIFICATION

Prosperity members will always be given **Priority Notification** about our upcoming projects and releases, and will always be given the first opportunity to buy. Let us know your preferences at frasersproperty.com.au/prosperity so that we can contact you only with relevant opportunities.

A NEW WORLD OF TRAVEL AND HOLIDAY POSSIBILITIES

Prosperity members automatically receive complimentary Sapphire membership in Frasers Hospitality's guest recognition program, **Fraser World**, for two years. As a Fraser World Sapphire member, you will be rewarded with exclusive benefits and privileges, including 15% discount off Best Available Rates at participating Gold-Standard and award-winning serviced and hotel residences in key gateway cities all around the world. For more information visit frasershospitality.com.

REGISTER NOW.

Register your details and preferences with the Prosperity team to access **Referral Rewards**, **Priority Notification** and **Fraser World** membership. Terms & Conditions apply.

Register at frasersproperty.com.au/prosperity



The difference is real

# THE DIFFERENCE REAL

Local at heart but international of mind, Frasers
Property Australia creates real places for real
people. From warm family homes to dynamic
spaces for business, our over 90 years' experience
in Australia guarantees quality and reliability
every time.

With S\$23 billion in assets across more than 80 cities around the world via our parent company Frasers Centrepoint Limited, youcan be confident that we have the strength and experience to deliver what we promise, and we're fixing our sights on making a contribution to important issues such as sustainability and liveability into the future.

At Frasers Property, we understand the human side of property. It's our greatest asset. Our service focuses on making things simpler and easier for real people, because everything we do is about making a real difference to people's lives and caring deeply about how they will benefit.

The difference is real.



13 38 38 theriseparkridge.com.au

Visit The Rise Sales Centre Corner of Mount Archer Rd & East Beaumont Rd, Park Ridge, Qld, 4125

The information and images in this brochure are intended as a general introduction to The Rise and do not form an offer, guarantee or contract. Please note that whilst reasonable care is taken to ensure that the contents of this brochure are correct, this information is to be used as a guide only. All plans and images are conceptual only and may change at any time without notice. The computer generated images of dwellings are indicative only. The developer reserves the right to amend the finish and selections that constitute the external and internal fabric of the development due to unforeseen building constraints and product availability. Purchasers must rely on their own enquiries and the contract for sale. These proposed initiatives are to be carried out by others and Frasers Property Australia makes no representations or warranties in relation to their timing or completion dates.